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## CRESCENDO 3 SPEAKER CABLE

Straight Wire has introduced the latest version of their highly acclaimed “Crescendo” Speaker Cable with notable advancements. The CDA 101 conductors are now “compacted” with 6% compression instead of 3-4%. Composed of 12 conductor groups at 15awg – the Crescendo 3 can effortlessly bridge premium amplifiers (regardless of power or format). Dual insulation thicknesses (“soft” Foam un-sintered PTFE and “hard” Foam Polypropylene) were adjusted to account for the characteristics of the new conductors. The cable still has a core of 7 equal size TPE tubes that maintain a uniform mechanical foundation as the cable is bent or flexed.

Crescendo speaker cable was the first Compressed Conductor Technology (CCT) design produced by Straight Wire. This design combines the best attributes of solid-core and stranded conductor technology. Extreme care is given to the degree of conductor compression and pressure of the Foam Polypropylene outer insulation.

Cosmetically, Crescendo 3 features a predominantly black anti-static fiber with slight silver highlights under a clear jacket. This change was made to distinguish it from earlier versions in response to requests from many consumers who felt the snake-skin look was too aggressive and stood out in many décor environments due to the large diameter (over 1”) of Crescendo speaker cable.

Crescendo 3 speaker cable provides mechanical and electrical advancements beyond earlier versions. Lifelike preservation of low level details coupled with unmatched dynamics and detail are still easy to discern with this reference caliber cable. Upper registers are more distinctly apparent without impacting the mid and lower register presentation qualities. It synergizes reference caliber components to provide captivating performances.

Straight Wire has produced premium audio/video cables on a worldwide basis for over 30 years. Recognized for product selection (80 lines of cable!), immediate delivery, custom lengths and termination.. They have won numerous awards for performance, quality and value. To learn more, please visit [www.straightwire.com](http://www.straightwire.com)